



## *2025 Pony Pro Sponsorship Form*

The Performance Pony Company is faith-based company dedicated to providing products, education and opportunities that allows riders and their ponies to communicate effectively, learn life skills and achieve their goals inside and outside of the arena.

*“And let us consider how we may spur one another on toward love and good deeds.”  
Hebrews 10:24*

---

Thank you for your interest in the Performance Pony Company’s “Pony Pro Team”. Our mission is to bridge the pony tack gap and help people of all ages grow, learn and be successful with their ponies and small horses. We are searching for hard-working, passionate, pony-loving representatives to help spread the word and share their knowledge about ponies and the P.P.C. products that help riders gain control and confidence.

This program not only shines a light on pony pro riders, more than that, it allows riders to learn life-skills at a young age that will impact them for years to come. Creating videos, partaking in mindset and character-building activities, talking in large groups, interviewing people they look up to, learning from professionals. etc. This program is a unique experience in the industry that will have a lasting impact. You will get out of it what you put into it. We do want to note that does take a commitment for parents as well and before we even get started, we want to you to know how much we appreciate your involvement and trusting us to be a part of growing and guiding your children. We do not take this responsibility lightly.

### **Pony Pro Perks:**

- P.P.C. Long sleeved button-up shirt
- 10 iron-on patches
- P.P.C. Logo Cap
- 20% off all P.P.C. products
- 10% off discount cards for family, friends and people you meet along the way
- Pony Pro Spotlight on social media
- Access to the Pony Pro group on Facebook where you can ask questions, find fun information and see what all the other members are up to.
- Bi-monthly Zoom meetings with your fellow teammates and guest speakers
- Share your knowledge and experiences with others to help them learn and grow also
- Being a part of a nationwide team of competitive, hardworking, God loving individuals, just like you!

### **How it works:**

We will alternate monthly between team zooms and individual challenges. You will be able to find topics, challenges, and preparations for each month in the Pony Pro portal. You will gain access to the portal if and when you are chosen as a team member.

- Team zooms: During team zooms we will engage in team games and activities that help us make friends, learn about our ponies, strategize ways to make us better riders and competitors, ask questions, and learn

from guest speakers. You will have a couple questions and place to upload a picture of the activity and/or you and your pony after the zooms in the Pony Pro program portal.

- Individual Challenges: On the months we don't have a zoom, you will have a challenge to complete by creating a video answering or performing the challenge. These will range from interviews to drills to answering questions about obstacles you've overcome. You will post your challenges in the portal when completed each month and we will use that information to share with others and grow the pony world inside and outside of the arena!
- Pony Pro News Feed: We have our own, safe place for Pony Pros to share pictures, videos, ask questions, find updates and learn from each other on the Pony Pro news feed. We control who can access this feed to keep our young friends as safe as possible.
- Pony Pro Spotlights: With the information provided on your application, we will create a Pony Pro spotlight for each team member to share with your friends and family! We will no longer be including the towns, only the states Pony Pros live in to keep them safe from the crazies of the world.

#### **Requirements:**

- Own and use at least one small horse or pony under 56" (14 hands).
- Use at least one piece of Performance Pony Company tack.
- Be able to ride alone. (No lead-line.)
- Be able to take 30+ second speaking videos.
- Attend a minimum of 15 events per year
- Age between 5 and 14 years old.

#### **Application Guidelines:**

- Answer questions honestly, clearly and with as much detail as possible. Parents can assist, but any application clearly written by a parent will be thrown out. This is an opportunity for your child to learn a life-skill and feel proud of themselves for completing a challenging task. If needed, parents can write above the Pony Pro's words to clarify.
- Write with a pen or pencil. ***No typed applications will be accepted.*** Add an extra page if needed.
- Current Pony Pros that wish to continue must resubmit an application in full. (3-year max.)
- Pony Pros will be announced January 1, 2025.
- Pony Pro Sponsorship is valid from January 1, 2025 to December 31, 2025.
- **Each applicant must mail their completed application & two reference letters.**
- **Upload one picture of you with your pony & video to the Pony Pro website page. [www.performancepony.com/pony-pros](http://www.performancepony.com/pony-pros)**
- **Due Dec. 1, 2023. Applications received after Dec. 1. WILL NOT BE ACCEPTED.**

- Name: \_\_\_\_\_ Parents name: \_\_\_\_\_
- Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_
- City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
- E-mail address: \_\_\_\_\_ Age: \_\_\_\_\_
- School: \_\_\_\_\_ Grade: \_\_\_\_\_
- Local Newspaper: \_\_\_\_\_
- Facebook username: \_\_\_\_\_ Instagram username: \_\_\_\_\_
- Shirt size (specify youth or adult, sizes run small): \_\_\_\_\_
- Favorite Color(s): \_\_\_\_\_
- Pony's name(s): \_\_\_\_\_
- Approximately how many events do you attend per year with your pony: \_\_\_\_\_
- What Performance Pony Company products do you use? \_\_\_\_\_  
\_\_\_\_\_



*Please answer the following questions in detail. Feel free to use the back for more space or attach additional pages.*

- List the events you compete in with your pony:
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- List your favorite things to do with your pony:
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- What is your favorite quote or bible verse? (Can be your own words)
 

\_\_\_\_\_

\_\_\_\_\_
- What are your goals with your pony this year? (3 minimum)
 

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- What are your long-term goals with your ponies and/or small horses?

---

---

---

- Why do you want to be a Performance Pony Company Pony Pro Team member?

---

---

---

---

- Please submit a video answering one of the following questions. Upload videos to the portal at [www.performancepony.com/pony-pros](http://www.performancepony.com/pony-pros).

- 1) What Performance Pony Company products helped you and your pony perform better and how?
- 2) Why do you believe ponies are important?
- 3) What is a difficult challenge you've faced with your pony? How did you handle it and what did it teach you?

- *I understand and give permission for C.L. Enterprises, LLC (D.B.A. Performance Pony Company) to use information (text, photos & videos) submitted by the applicant and applicant's parents or guardians for media purposes as they see fit.*
- *I understand that the Pony Pro program is a dual-purpose program intended to help young people learn life skills, be accountable, and build their network while also representing the Performance Pony Company to share their mission and sharing their products so more pony riders can benefit, learn and grow, too!*
- *I understand the Pony Pro program requires a commitment from both the team member and a parent or guardian. I will do my best to help my member(s) partake in zoom meetings, complete monthly activities and challenges and apply the lessons learned outside of the program.*

Ambassador Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for applying! The 2025 Pony Pro Team will be announced via e-mail, Facebook and Instagram on January 1, 2025!

**Application checklist:**

- Mailed in:
  - Completed application
  - Two reference letters: please include these in your application so they stay with the applicant and we don't have to hunt them down later. Not having these with your application can affect if you are or are not selected for the team. Thank you!
- Uploaded:
  - Quality photo with pony & rider.
  - Video answering one of the three questions listed above.

Submit application by **DECEMBER 1, 2024.**

All information must be received to qualify to the team. Any missing piece will remove the application. We don't do this to be mean, but to create an opportunity to prepare our youth for the future!

**Any application received after this date **WILL NOT BE ACCEPTED. NO EXCEPTIONS.****

- **Website Portal:** [www.performancepony.com/pony-pro](http://www.performancepony.com/pony-pro)
- Mail applications to:
  - Performance Pony Company  
1464 475<sup>th</sup> Ave  
Montezuma, IA 50171